

**SOLUTION OVERVIEW:** Group and Voluntary Benefits





# Realign your business around the modern benefits consumer

Rapid changes in the benefits marketplace are forcing providers to rethink long-held beliefs and business models. Employers are increasingly shifting choice and financial responsibility for health and other benefits to employees. Accustomed to convenience, speed, and product choice in their everyday life, this new type of benefits consumer has heightened expectations that put revenue streams at risk for insurers that are slow to change.

The EIS® platform for high-velocity insurance is built for this evolving world of group and voluntary benefits. By freeing you from the shackles of legacy technology, it enables you to become the insurer you want to be. Armed with the customer-centric EIS platform, you can innovate and operate like a tech company: fast, simple, agile.

#### The EIS advantage

- Support group, worksite, and individual policies whether sponsor paid or individually funded — on a single platform.
- Accelerate the underwriting and rating process: guaranteed issue, individual rating/underwriting triggered by individual selections, and full individual underwriting.
- Handle all financing mechanisms: noncontributory, contributory, mandatory, and voluntary.
- Accept files and documentation in the user's preferred format and automate the onboarding process.
- Manage all billing methods: List bill/self bill, split, direct, and administrative services only (ASO) billing, and modalities from weekly to annually.

# Lead with speed. Transform your benefits business with EIS. Gain a speed and agility advantage over competitors with EIS. As a SaaS-based digital insurance platform, EIS enables you to secure your competitive advantage and get to success sooner.



### **Compress time to market**

with low code/no code tooling

Even non-technical team members can use our standardized configuration tools and pre-built templates — not custom code — to get new products to market faster, enabling everyone in your business to become an innovator while bridging the gap between the business and IT.

- Create new experiences, packages, and plan options and make them easily accessible across multiple distribution channels.
- Use a deep library of API connectors to integrate with third-party data sources and applications to accelerate and differentiate experiences.
- Leverage EIS' rules-based workflow engine to easily build persona-based customer journeys.



## Win the moments that matter

## supporting the full-lifecycle on a single platform

EIS is an end-to-end solution that lets you run the business from quote/proposal to case install, enrollment, billing, administration, and claims. Pre-integrated modules for quotes, claims, policies, and billing function as a suite or on a stand-alone basis.

- Gain a true 360° view of your policyholders even across external systems — to create hyper-personalized experiences that meet them on their terms with every interaction.
- Support a full product lifecycle, including innovation and product development, on a single platform that facilitates customization and personalization.
- Support any distribution, business, or combination model.
- Get the tools and technology needed for policy administration, rating, underwriting, claims, billing, and customer experience management.



## Make enrollment easier than ever

#### with support across any channel

EIS is built for simplified enrollment: anytime, anywhere, on any device and with any file type. It gives benefits providers the ability to connect and align product manufacturing seamlessly with product deployment.

- Add online or app-based storefronts to accelerate how consumers evaluate and enroll in plans.
- Customize mobile applications and customer, CSR, and producer portals to simplify and personalize on-going engagement.
- Build customer loyalty at the individual policyholder level — by readily responding to customer demands from a single, core platform.
- Automated validation and eligibility reduce cycle times from weeks/months to minutes/hours.



#### Go live faster

Say "goodbye" to complex, years-long core systems replacements. EIS enables a rapid core renewal through a combination of cloud-native insurance technology, proven implementation methodology, and agile delivery principles. Our cloud-based, microservices-enabled digital insurance platform enables us to split the core systems renewal into components and "turn on" capabilities one at a time. Most of our customers go live in six to nine months.

We've achieved a high rate of implementation success through our proven methodology, development tools, and agile delivery principles. With a global talent pool and implementation partners stationed around the globe, we can work around the clock to accelerate the launch of your digital insurance platform.

Contact us today to speak with a product expert and learn how we can help your business prepare for the future now. Visit **EISGroup.com** or contact an insurance technology expert via **info@eisgroup.com**.

