



Powering innovation and accelerating transformation

SOLUTION OVERVIEW: Property & Casualty

EISA[™] [®]
Do everything faster[™]



The future of property and casualty insurance is fast, simple, agile

Emerging technologies and innovation are transforming nearly every aspect of the property and casualty industry. As customer expectations and motivations for insurance change and the risk landscape evolves, it presents substantial opportunities for P&C insurers that can innovate, enhance customer experience, deliver more comprehensive coverage, and capitalize on direct-sales business models.

The EIS® platform for high-velocity insurance is built for this new world of digitally-driven P&C insurance. Whether you specialize in personal lines, cover the SMB commercial market, or both, EIS improves efficiencies enabling more straight-through processing (STP), and is designed to support new channels, international customers, quickly entering new markets, and more. EIS can help you to realize the full potential of emerging technologies and become the insurer you want to be.

The EIS advantage:

- Support personal and commercial — and other lines of business—from a single platform
- Be free to innovate; turn this morning's idea into tomorrow's product launch
- Gain a true 360° view of your customers — even across external systems — to create hyper-personalized experiences that meet them on their terms with every interaction
- Provide seamless omnichannel engagements across the full insurance lifecycle (quotes, claims, billing, and mid-term servicing)
- Achieve operational excellence with intelligent workflows and process visibility
- Easily connect with any ecosystem partner to deliver differentiated experiences
- Shift IT resources from maintenance to innovation

Lead with speed. Transform your P&C business with EIS.

Gain a speed and agility advantage over competitors with EIS. EIS SaaS enables you to ramp up business innovation quickly and get to success sooner.



Innovate freely and openly

with low-code tooling

Get the speed-to-market advantage every insurer needs. EIS DXP®, our digital experience platform, empowers business users to create new products and data-driven experiences faster — with minimal IT involvement.

- Create new customer experiences, product bundles, and plan options and make them easily accessible across multiple distribution channels
- Use a deep library of API connectors to integrate with third-party data sources, insurtechs, and applications to accelerate and differentiate customer experiences
- Leverage our rules-based workflow engine to easily build persona-based customer journeys



Win the moments that matter

across every channel and device

Create an omnichannel service and engagement strategy that builds relationships and enhances the customer experience. Move beyond managing policy transactions by starting from the customer perspective and adding value inward.

- Support and integrate self-service, call center, web portal, and other sales and service channels
- Streamline operations to serve the distribution partners of your choice, integrating them with customer relationships
- Manage all lines of business from a single platform so you can deliver the bundled products customers want



Optimize operational excellence

with event-based workflows and decision making

With EIS, you get much more than a set of state-of-the-art insurance core systems. You also get a range of intelligent, event-based business services that simplify and automate workflows, making every facet of your operation faster, better, and stronger.

- Enable claims events to inform underwriting workflows
- Leverage real-time insights from billing analytics to fuel product innovation
- Streamline and digitize business processes with rules-based workflows that reduce duplicate work and deliver insight to the right people at the right time

Accelerate digital transformation

Innovation leaders understand you need technology that can adapt for whatever the future holds. As the industry's first cloud-native, API-first coretech platform, EIS is engineered to integrate, extend, and scale, without risking future updates or technology shifts.

Financial advantage: Using SaaS or cloud-optimized options for AWS and Azure, the EIS delivery model off-loads IT expenses and burdens, like storage, security, maintenance, and infrastructure, from your business, increasing security stability and scalability.

Operational advantage: Digitize processes to reduce operational overhead, enabling insurers to invest less in maintenance and more in innovation.

Competitive advantage: Adopt agile development approaches and tools to test, learn, and gain first-mover market advantages.

EIS has enabled many of the largest insurers in the world to transform their P&C organizations. Contact us today to speak with a product expert and learn how we can help your business realize its ambitions.

Learn more about how EIS can transform your insurance business.

Visit [EISGroup.com](https://eisgroup.com) or contact an insurance technology expert via info@eisgroup.com.

See P&C Differently

Let's connect:  info@eisgroup.com  [@EISGroupLtd](https://twitter.com/EISGroupLtd)  [EIS Ltd](https://www.linkedin.com/company/eis-ltd)  [Read our blog](#)

