

# 6 benefits of a cloud-native life insurance platform

Insurance core systems built on cloud-native architectures – aka: coretech – offer ambitious insurers a host of future-focused benefits. Let's take a look.

## Open.

A system that enables unfettered, inbound and outbound interactions through APIs and events while being easily adaptable to your business needs.

## Customer centric.

A multiline platform that permits the introduction of any product, in any channel, and sold to any customer using thousands of open source APIs. It provides low code/no code tools and leverages AI-assisted automation to blend channels into a unified or “channelless” experience, whether B2C, B2B, or B2B2C.

## Cloud native.

Purpose built for the cloud, featuring secure microservices architectures, containerization, event-driven capabilities, cloud platform agnostic, rapidly scalable, and natively resilient. Beware modern legacy solutions that have simply been deployed on a cloud platform, called “lift-and-shift,” and be sure to read the fine print closely.

## SaaS delivered.

Empowering you to focus on your core business while leaning on the SaaS provider for performance, reliability, security, and compliance in a package with predictable pricing and the same extensibility as an owned deployment.

## DevOps enabled.

For rapid implementation, innovation, and transformation with fast and low-cost product launches, non-disruptive updates, automated builds, and continuous agile cycles that integrate, deploy and deliver new or updated products. Coretech provides DevOps that reduce your IT training needs and increase management efficiency through cross-platform Infrastructure-as-Code (IaC).

## Cost effective.

By moving capital expenditures to operating expenses, a leading coretech platform promotes cost predictability and reduces risk, which lowers TCO and generates faster ROI.

## Set yourself free from outdated tech

Cloud-native coretech from EIS is the first choice for ambitious insurers. Future proof your business and build the customer-centric insurance platform of tomorrow.

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